Canadian Paediatric Society
96th Annual Conference

Sheraton Centre Toronto Hotel, Toronto, Ontario

Exhibitor Prospectus

Scientific Sessions
June 6-8, 2019

Trade Show
June 6-7, 2019

IMPORTANT DATES

Exhibit Booth
Registration Opens
November 1, 2018

Early Booth
Registration Deadline
December 31, 2018

Exhibitor Move-In
June 5, 2019
You are invited to exhibit at the largest gathering of paediatric and child health care providers in Canada

The Trade Show at the CPS 96th Annual Conference in Toronto will be a major highlight of this year’s conference experience. Hundreds of conference participants will stop in to connect with a wide range of local and national exhibitors and their products and services. It’s a high-traffic, high-visibility set up that will no doubt increase your exposure and build your brand.

Location
Sheraton Hall and Osgoode Ballroom, Sheraton Centre Toronto Hotel, Toronto, Ontario

Trade Show Schedule

<table>
<thead>
<tr>
<th>Wednesday, June 5</th>
<th>Exhibitor Set-Up Day - 1200-1630</th>
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<tbody>
<tr>
<td></td>
<td>Welcome reception - 1700-1830</td>
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<tr>
<td>Thursday, June 6</td>
<td>Trade Show - 1000-1600</td>
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<td></td>
<td>Poster Session</td>
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<td>Scientific Sessions</td>
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<tr>
<td>Friday, June 7</td>
<td>Trade Show - 1000-1600</td>
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<td></td>
<td>Poster Session</td>
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<td>Scientific Sessions</td>
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<td>Exhibitor Move out - 1600-2300</td>
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2019 Trade Show Dates and Hours

Thursday, June 6
1000-1600

Friday, June 7
1000-1600
Why should you exhibit?

**ACCESS**
Access over 900 paediatricians and health care professionals from across Canada who share knowledge and experiences unique to this field.

**BRAND**
Brand your message and increase your visibility by securing an exhibit display booth, advertising in the digital conference program or mobile app, or support the conference by becoming a sponsor.

**CONNECT**
Connect with general paediatricians, family physicians, paediatric subspecialists, residents, trainees, and medical students who come together from across disciplines and practice settings to advance the health of children and youth.
Profile of Attendees

2018 Conference Attendees

2018 Top Reasons Why Delegates Attend

1. To acquire new information
2. To network with colleagues
3. To meet CME requirements
4. To develop clinical skills
5. To fulfill leadership obligations
6. To develop interpretive and diagnostic skills
## 2018 Attendance by Province

<table>
<thead>
<tr>
<th>Province</th>
<th>Attendance</th>
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<tbody>
<tr>
<td>PRINCE EDWARD ISLAND AND LABRADOR</td>
<td>25</td>
</tr>
<tr>
<td>NEWFOUNDLAND AND LABRADOR</td>
<td>41</td>
</tr>
<tr>
<td>NEW BRUNSWICK</td>
<td>16</td>
</tr>
<tr>
<td>NOVA SCOTIA</td>
<td>4</td>
</tr>
<tr>
<td>ONTARIO</td>
<td>304</td>
</tr>
<tr>
<td>QUEBEC</td>
<td>311</td>
</tr>
<tr>
<td>MANITOBA</td>
<td>36</td>
</tr>
<tr>
<td>SASKATCHEW</td>
<td>27</td>
</tr>
<tr>
<td>ALBERTA</td>
<td>100</td>
</tr>
<tr>
<td>BRITISH COLUMBIA</td>
<td>48</td>
</tr>
<tr>
<td>NUNAVUT</td>
<td>1</td>
</tr>
<tr>
<td>NORTHWEST TERRITORIES</td>
<td>3</td>
</tr>
<tr>
<td>YUKON TERRITORY</td>
<td>1</td>
</tr>
</tbody>
</table>

Total Attendance: 941
A few reasons to choose CPS

✓ Two days of exhibits for more time
✓ More food services along with an invitation to attend the Wednesday Welcome Reception
✓ Lead retrieval access is part of the package
✓ We offer more activities to increase traffic such as the Cyber Lounge, massage stations and interactive games including the exhibitor game.

As an exhibitor, you’ll receive these benefits:

• Direct access to the largest gathering of paediatric and child health care providers in Canada
• Two days of exhibit time to network with your target audience and market your organization’s products and services
• Listing and organization description in the digital conference program and on the conference mobile app
• Organization logo and link on the conference mobile app
• Full access to the conference mobile app for exhibitor representatives
• Ten percent (10%) discount on advertising (digital conference program, app or e-newsletters)
• Complimentary wireless internet in the exhibit area
• Attendance to the Welcome Reception, in addition to educational sessions on Thursday and Friday
• Two lunches and four health breaks during the trade show hours
• Discounted housing rates
Included in your exhibit booth rental package

- Booth space with back and sidewall drape, 10’ wide x 8’ deep (maximum height allowed: 12 ft.)
- Booth identification sign
- One 6’ draped and skirted table, two chairs and one waste basket
- Lead retrieval access through the conference app
- 2 booth attendant name badges, with meals included (including drink tickets for the Welcome Reception on Wednesday)
- Overnight security guard service
- General maintenance of the aisles and common exhibit hall areas
- Online exhibitor service manual (available April 2019)

Note: The exhibit hall is carpeted. Booth carpet is not required.

Booth Rental Fees – Register before December 31st and save!

<table>
<thead>
<tr>
<th></th>
<th>Before December 31, 2018</th>
<th>After December 31, 2018</th>
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<tbody>
<tr>
<td>Standard</td>
<td>$3,800</td>
<td>$4,000</td>
</tr>
<tr>
<td>Not-for-profit, recruiters and Government agencies (standard booth)</td>
<td>$1,500</td>
<td>$1,800</td>
</tr>
<tr>
<td>Publishers (table top)</td>
<td>$800</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

The above costs do not include 13% HST. Booth spaces will be assigned on a first-come, first-served basis. Priority will be given to major conference sponsors.

Register at www.annualconference.cps.ca beginning November 2018.
Exhibit Application

Contract for Exhibit Space

All applicants for exhibit space are required to complete the application for exhibit space contract online. Completion of the application indicates the applicant’s willingness to abide by all contract terms, conditions and all rules, regulations and general information listed in the online application, terms and conditions document and service manual. The application for exhibit space contract can be found online at www.annualconference.cps.ca. The CPS has the right to reject any applications that do not further the education, scientific, or practice needs of its members and attendees.

Refund Policy

Cancellation requests must be submitted in writing to the CPS. Cancellations received prior to February 1, 2019 will receive a full refund of exhibit fees paid, less a 25% administration fee. Contracts cancelled between February 1, 2019 and March 1, 2019 will be refunded one-third of the total exhibit fees paid. However, if the space is not resold then 100% will be retained by CPS. No refunds will be given on cancellations received after March 1, 2019.

Register at www.annualconference.cps.ca beginning November 2018.

The CPS values the educational contribution made by our exhibitors and welcomes your participation.

Don’t delay! It’s a sold out show every year!

2018 Exhibitors

AbbVie Canada
Alexion
Beiersdorf Canada Inc.
BIOCODEX
Biogen Canada
Bionix Medical Technologies Inc.
Blueprint Genetics
Canadian ADHD Resource Alliance (CADDRA)
Canadian Institute for Military and Veteran Health Research
Dynacare
Eczema Society of Canada
Ferring Pharmaceuticals
GlaxoSmithKline
Health Match BC
Hill Dermaceuticals, Inc.
Hospital Information Services (Canada)
Hydration Pharmaceuticals Canada Inc.
Interior Health
International Hip Dysplasia Institute
Johnson & Johnson Inc.

Mead Johnson Nutrition (Canada) Co.
Methapharm
Northern Health Authority
Nutricia North America
Ottawa Hospital Research Institute
Oxford University Press
Pediapharm
Pfizer Dermatology
Pfizer Vaccines
Pierre Fabre Dermo-Cosmétique Canada Inc.
Procter & Gamble
Project ECHO
Quinte Health Care
Recordati Rare Diseases Canada Inc.
Registered Disability Savings program
Royal College of Physicians and Surgeons Canada
Sanofi Genzyme
Seqirus Canada
Stallergenes Greer
Trudell Medical International
Upopolis/ Kids’ Health Links Foundation
Increase your visibility and drive attendees to your booth!

The CPS offers many advertising and support opportunities designed with our exhibitors’ needs in mind.

**Advertising**

An opportunity to have your company seen by the people who recommend and prescribe your product. We are offering exciting advertising opportunities through the digital conference program, mobile app or e-newsletters. Participating exhibitors receive 10% discount on advertising. Reserve your space now!

**Conference Sponsorship**

Exhibitors at the 2019 CPS annual conference can gain increased exposure through platinum, gold, silver or bronze sponsorship. There are many opportunities to let professional attendees know your company supports paediatrics.
# Dates to Remember

<table>
<thead>
<tr>
<th>November</th>
<th>February</th>
<th>April</th>
<th>May</th>
<th>June</th>
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<tbody>
<tr>
<td><strong>1</strong></td>
<td><strong>11</strong></td>
<td><strong>29</strong></td>
<td><strong>1</strong></td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>Exhibit registration opens</td>
<td>Deadline to submit product/service description</td>
<td>Exhibitor housing deadline</td>
<td>Exhibitor badge registration deadline</td>
<td>Exhibitor move-in and registration (1200-1630)</td>
</tr>
<tr>
<td><strong>December</strong></td>
<td><strong>March</strong></td>
<td><strong>April</strong></td>
<td><strong>June</strong></td>
<td></td>
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<tr>
<td><strong>31</strong></td>
<td><strong>1</strong></td>
<td><strong>3</strong></td>
<td><strong>6 and 7</strong></td>
<td></td>
</tr>
<tr>
<td>Application deadline for Exhibit Early Bird rate</td>
<td>Material deadline for advertisements (digital conference program, app, and e-newsletters)</td>
<td>Exhibitor Service Manual online</td>
<td>Trade Show (1000-1600)</td>
<td>Exhibitor move-out (1600-2200)</td>
</tr>
<tr>
<td><strong>February</strong></td>
<td><strong>April</strong></td>
<td><strong>May</strong></td>
<td><strong>June</strong></td>
<td></td>
</tr>
<tr>
<td><strong>1</strong></td>
<td><strong>6</strong></td>
<td><strong>11</strong></td>
<td><strong>5</strong></td>
<td></td>
</tr>
<tr>
<td>Exhibit cancellation deadline for full refund (minus processing fee)</td>
<td>Application deadline for advertising (digital conference program, app, and e-newsletters)</td>
<td>Trade Show (1000-1600)</td>
<td>Exhibitor move-out (1600-2200)</td>
<td></td>
</tr>
</tbody>
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Questions? Contact Us

Exhibit Space
Lindsay DenBoer
Senior Coordinator, Annual Conference and Trade Show
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Decorator and Material Handling Contractor
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www.robinsonshowservices.ca

Lead Retrieval
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